

Instagram Add Favorite Feature

- There are millions of instagram users. Millions of instagram users like to send millions of posts every day. But there is something wrong with me. Users do not see what they like when they look at the senders again. It's hard to find a lot of shipment in front of you in the section of "Sends you like". In such a case, either the account name has to be saved or the screenshot is taken and saved on the phone. And these screenshots take up unnecessary space on our phone and cause crowds.
- My idea is to add the submissions to the favorites. We are used to a lot of social networking, but I think that the Instagram application may need to be saved because it adds more meaning to us from the visual point of view and then look again.
- Instagram has 3 actions per sent. Like, comment and share your post with another instagram user. The most active of this action is to like and comment. I wanted to add one more active action next to these two actions. I thought that this was a new and useful feature and I wanted to include these 2 actions.
- I did a survey on twitter to do research. And the result is as follows;

Instagram'da beğendiğiniz bir gönderiyi kaydetmek/favorilere eklemek ister misiniz

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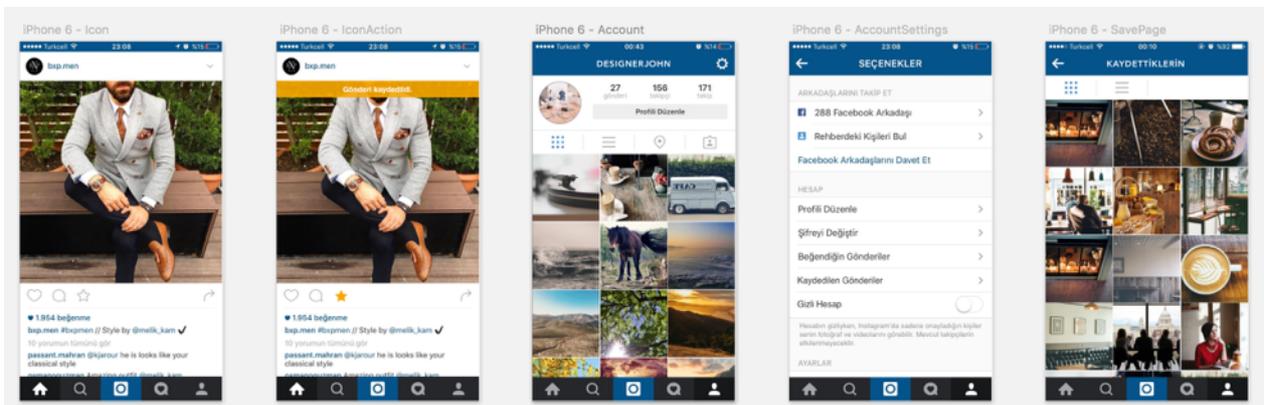
52% İyi olur tabii

48% Bence gerek yok

27 votes • Final results

-I saw that 27 people agree with 52%, and I started working on it. In fact, the idea was entirely in my head. And I started to direct design on it and integrated it. I then drew 5 screens that followed this journey.

Screens;



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User Flow; The user sees the posting, adds it to the favorites and sees the warning, goes to the profile afterwards, sees the posting saved in the postings saved in the profile settings. Prototype;

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